

# DIAL's Products & Research

DIAL produces, curates and disseminates evidence-based products packaged in products with easy-to-understand guidance so that country governments, technology companies, the development community and other implementers can quickly use them to inform ongoing efforts to fund, design and deploy digital services to more people. DIAL focuses its work in three areas: expediting the deployment of **proven software platforms**; expanding **mobile distribution channels**; and ensuring responsible, widespread **access and use of network data**. Research and demonstration projects span these three portfolios. From time to time, DIAL also produces broader ICT4D research that provides insights to those working on international development projects.

## Recent Publications:

### I. Expediting the deployment of proven software platforms:

**SDG Digital Investment Framework** (in collaboration with International Telecommunication Union)

Shares a framework and global call to action to adopt a whole-of-government approach to investing in digital technology by focusing on common, generic technology building blocks.

<https://bit.ly/ITUDIAL>



### **Beyond Scale: How to Make Your Digital Development Program Sustainable** (eBook)

Delivers detailed how-to knowledge that NGOs and governments can use to transition existing digital programs to new partners or geographies. Provides step-by-step instructions and case studies from the health and agricultural sectors, featuring BBC Media Action's programs in India and Esoko's work in Africa.

<https://bit.ly/2rhpWy4>



### **Towards a More Gender-Inclusive Open Source Community**

Provides a framework for action and highlights a set of recommendations on how different stakeholders — organizations supporting women in coding, open source communities, employers, conference organizers, governments and funders — can work together to build a more inclusive environment within the open source community.

<https://bit.ly/2OJI3D8>

### II. Expanding mobile distribution channels:

#### **Messaging Applications for International Development**

Launches an online resource to help development practitioners and application developers with findings, insights and tips on how messengers can be best utilized in daily development and relief work.

<https://bit.ly/2IY3BNJ>



### **Mobile Capability Model**

Shares information about and capabilities of mobile distribution channels to provide non-technical professionals working in the development and humanitarian sectors a better understanding of mobile-enabled services and how to incorporate them into their work with the underserved.

<https://bit.ly/2PXRgfR>



### **III. Ensuring responsible, widespread access and use of network data:**

#### **Unlocking MNO Data to Enhance Public Services and Humanitarian Efforts**

Offers insights to governments, humanitarian organizations and mobile network operators (MNOs) on the shared value proposition of using MNO data for development and the primary obstacles to doing that.

<https://bit.ly/2t3LKhR>

#### **Leveraging Data for Development to Achieve Your Triple Bottom Line**

Provides business model and pricing insights from one-on-one, in-depth interviews across the data for development value chain to help inform how MNOs can tap into shared value creation opportunities to achieve the SDGs.

<https://bit.ly/2NtZnwm>

#### **The Role of Digital Identification for Healthcare** (in collaboration with the World Bank)

Delivers analysis on the current uses of digital identification to improve health services delivery.

<https://bit.ly/2NY4BUi>

#### **Technology Landscape for Digital Identification** (in collaboration with the World Bank)

Provides an overview of current and emerging technology trends in digital identity. Developed in conjunction with the World Bank supporting the Bill & Melinda Gates Foundation investments in identity systems.

<https://bit.ly/2Du7PWY>

### **IV: Additional resources:**

#### **Financing Digital Markets: What Vaccines Can Tell Us About Scaling Digital Technologies in Low- and Middle-Income Countries**

Explores how financing deployed to address market failures for vaccines may help solve similar challenges in speeding the rollout of digital technology in low- and middle-income countries.

<https://bit.ly/2RNw7mk>



#### **DIAL Baseline Ecosystem Study**

Provides a global view of the current uses and needs for digital technology in 2019. Synthesizes inputs from funders, technology specialists, governments and NGOs on the current needs in the digital development sector.

<https://bit.ly/2GXVlxh>

To learn more about the Digital Impact Alliance, visit:

**[www.digitalimpactalliance.org](http://www.digitalimpactalliance.org)**

or get in touch with the team at **[info@digitalimpactalliance.org](mailto:info@digitalimpactalliance.org)**.